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**THE MLS.com**  
THE MLS OF CHOICE™

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## NEW MEMBER BENEFITS... Coming Soon!



#### **eNEIGHBORHOODS® Mercado® - Formerly MLS Alliance**

This robust marketing tool boasts over 107,000 users who are searching more than 4.6 million listings in both Northern California (Quattro) and Southern California (CARETS). You'll get neighborhood, demographic, public/private school, climate and houses of worship data for every listing – Use with Mercado's full set of marketing tools to produce polished professional CMAs, Listing Presentations, Buyer Tour Packages, Flyers, Brochures and Postcards.



#### **eNEIGHBORHOODS® WyldFyre7 - Download & Work Offline!**

This desktop application allows you to download the CARETS™ data and work offline. All the data fields and classes are downloaded and synchronized effortlessly. Create custom reports and one line displays to suit your needs. To satisfy the needs of your clients, it is fully integrated with the Mercado marketing modules - CMA, Buyer Tour and Design Center.



#### **rdesk® - Another Choice in IDX Solutions!**

Offer everything real estate consumers look for on your website with rDesk® IDX. Your customers will have access to state-of-the-art mapping, plus home valuations, and recent sold data. Make your property search solution the cornerstone of your online success and gain 20% more lead generation. rDesk features include: Guest Registration, Saved Searches and Automatic Email Updates, Client Portfolios, Custom Links, Full Neighborhood Data, Auto-Responders, a Mortgage Calculator, and an easy to use IDX Control Panel for fast, effortless setup and maintenance.



#### **MLS-Office® - Superior Contact Management & Market Reports**

All the best tools to manage your real estate business in one convenient easy to use system; including contact management, listing management activity management and a business calendar; all tailored to your needs! This is a complete system with a data import wizard, email module, letters, market reports, a lead capture system, and Facebook integration to easily upload your listings and a whole lot more!

## EXISTING MEMBER BENEFITS!

- ✓ Free Exposure for Your Listings on TheMLS.com Guest Site with over 50,000 UNIQUE VISITORS Monthly.
- ✓ The MLS eMobile™
- ✓ The MLS FaxManager™ & DocManager™
- ✓ Text MY MLS
- ✓ The MLS REALTX™
- ✓ ValueMap™
- ✓ CARETS™

- ✓ Free Exposure for Your New Listings and Open Houses in the Directories of both The MLS Homes & Open Houses™ Weekend Edition and The MLS Open House Guide™ Broker Edition!
- ✓ Smarter Agent™
- ✓ The MLS i-FAXMAIL™
- ✓ ListingBook™ & ListingBook PRO™
- ✓ TheMLS.com Statistics Corner
- ✓ Clarus™ Market Metrics
- ✓ Affordable Direct Mail Postcards

For any questions, please call The MLS Help Desk at 310-358-1833  
Business Hours Monday - Friday 8am - 7pm and Saturday 9am - 2pm